



39th ANNUAL KOLACHE FESTIVAL SPONSORSHIP FORM

FREE ADMISSION
SEPTEMBER 14, 2024

The 39th Annual Kolache Festival will be held on Saturday, September 14, 2024, on the square in Downtown Caldwell, Texas. The Kolache Festival is the largest annual event in Burleson County. Due to the support of our local sponsors, each year we welcome a crowd of 12,000 + visitors. The State of

Texas and the 71st State Legislature passed a resolution recognizing Burleson County and the Kolache Festival, proclaiming Caldwell, Texas the “Kolache Capital of Texas”!

If you would like to participate as a sponsor for the 2024 Kolache Festival, see sponsorship levels below.

2024 KOLACHE FESTIVAL SPONSORSHIP LEVELS:

Platinum Level Sponsorship – Sponsorships of \$5000 or more

Limited to one sponsor

Top headline logo on promotional materials, signs, banners, website, and social media sites and located at the Main Stage under the pavilion, Adventureland, Bake Show Competition, Car Show, and the Information Booth the day of event. Announcement of Platinum sponsorship all day during festival via SiCoustics speaker system.

8 Kolache Festival t-shirts

Gold Level Sponsorship – Sponsorships of \$2000 or more

Limited to three sponsors

2nd row headline logo on promotional material, signs, banners, website, and social media sites and located at the Main Stage under the pavilion, Adventureland, Bake Show Competition, Car Show, and the Information Booth the day of event. Announcement of Gold sponsorship all day during festival via SiCoustics speaker system.

4 Kolache Festival t-shirts

Silver Level Sponsorship - Sponsorship of \$1000 or more

Limited to four sponsors

3rd row headline logo on promotional material, signs, banners, website, and social media sites and located at the Main Stage under the pavilion, Adventureland, Bake Show Competition, Car Show, and the Information Booth the day of event. Announcement of Silver sponsorship all day during festival via SiCoustics speaker system.

2 Kolache Festival t-shirts

Bronze Level Sponsorship – Sponsorship of \$500 or more

Unlimited number of sponsors

4th row headline logo on promotional material, signs, banners, website, and social media sites and located at the Main Stage under the pavilion, Adventureland, Bake Show Competition, Car Show, and the Information Booth the day of event.

Event Level Sponsorship – Sponsorship of \$100 or more

Unlimited number of sponsors

Name listed on promotional material, signs, banners, website, and social media sites and located at the Main Stage under the pavilion, Adventureland, Bake Show Competition, Car Show, and the Information Booth the day of event.

PLEASE INDICATE WHICH EVENT YOU WOULD LIKE TO SPONSOR:

- Kolache Bake Show**
- Adventureland**
- Street Rod and Classic Car Show**
- Czech Stage & Entertainment**
- Tractor, Antique Engines & Machine Show**
- Kolache Eating Contest**
- Kolache Bake Shoppe**

Name: _____ Business/Organization: _____

Address: _____ Telephone: _____

Amount Enclosed: \$ _____ Email: _____

Make checks payable to: KOLACHE FESTIVAL

Return to:
KOLACHE FESTIVAL
301 N. Main St.
Caldwell, Texas 77836

For additional information, contact the Burleson County Chamber of Commerce at (979) 567-0000

www.burlesoncountytexas.com